

**Program Courses, Qualifications and Benefits\***

	<b>Basic Selling (program entrance)</b>	<b>Beyond the Basics</b>	<b>eBay Stores</b>	<b>Certified Business Consultant</b>
eBay Feedback	Active member in good standing; 5+ positive feedback from selling; 98%+ Positive eBay Feedback	100 Feedback with 98% positive	100 Feedback with 98% positive	200 Feedback with 98% positive
eBay Sales	5 in the last 60 days	5 in the last 60 days	50 feedback for selling and at least 5 sales in the last 60 days	100 from Selling; 5 sales in the last 60 days
Training Feedback	Maintain overall 75% positive feedback	10 Feedback with 90% positive	10 Feedback for Basics of Selling with 90% positive	50 Feedback with 90% positive
Length in Program	N/A	4 months	6 months active	6 months active and teaching BTB
Exam Score	80%	80%	N/A	90%
Cost/Renewal	\$169/\$25	\$129/\$10	\$89/\$10	\$249/\$89
Benefits	<ul style="list-style-type: none"> <li>✓ Use of special logo</li> <li>✓ Access to eBay U developed materials for eBay.com Site</li> <li>✓ Bio &amp; class listings in directory</li> <li>✓ PowerU customer support</li> <li>✓ Promotion to directory on eBay site</li> <li>✓ Quarterly Newsletter</li> <li>✓ Private Discussion Board</li> <li>✓ Access to resources such as press releases, tips sheets, marketing and ad templates</li> <li>✓ Special offers from Certified Providers</li> <li>✓ ESP Logo Merchandise</li> <li>✓ Free Tradeshow kit</li> <li>✓ eBay sponsored Advertisements</li> <li>✓ Special eBay Live! training &amp; events</li> </ul>	<ul style="list-style-type: none"> <li>✓ Same as Basic Selling PLUS</li> <li>✓ Ability to have repeat customers</li> <li>✓ Additional exposure in the directory (multiple class listings)</li> <li>✓ Access to course specific resources</li> </ul>	<ul style="list-style-type: none"> <li>✓ Same as Beyond the Basics PLUS</li> <li>✓ Access to course specific resources</li> </ul>	<ul style="list-style-type: none"> <li>✓ Same as Beyond the Basics PLUS</li> <li>✓ Use of Certified logo</li> <li>✓ Prime placement in the directory</li> <li>✓ Free Seller Tools</li> <li>✓ Profitability worksheets &amp; sample letter to businesses</li> <li>✓ Access to printed brochures</li> </ul>

\* Availability of courses, qualifications, pricing and benefits are subject to change without notice.